



Since 2013, LA City Councilmember Curren Price has been a catalyst for positive change in South Central Los Angeles. A native of the district he represents, Councilman Price has spearheaded efforts to increase wages, enhance worker protections, stimulate economic growth, and cultivate a cleaner, safer environment.

His unparalleled leadership has resulted in landmark labor policies, such as wage raises for hotel workers, the implementation of a \$15 minimum wage for LA workers, and the successful advocacy for the Ban the Box ordinance, which prohibits employers from inquiring about criminal convictions on job applications, and the Los Angeles Fair Work Week policy, requiring large retail establishments to offer advance notice of work schedules, rest periods, and predictability pay.

Price's advocacy extends to decriminalizing street vending, where he played a crucial role in establishing the City's sidewalk vending ordinance. Known for actively combating generational poverty, he has worked tirelessly to create pathways for opportunities for working families, with a particular focus on supporting immigrant communities and people of color. In 2021, Price launched the nation's largest Guaranteed Basic Income (GBI) pilot program—an initial \$6 million initiative for Council District 9 that expanded to a \$40 million effort, benefiting over 3,200 households citywide.

Moreover, Councilmember Price has been instrumental in securing billions of dollars in private investments for District 9, including the acclaimed Lucas Museum of Narrative Art and BMO Stadium (formerly known as Banc of California Stadium), which is the proud home of Major League Soccer team, the Los Angeles Football Club (LAFC). These transformative projects have not only revitalized the community but also fostered economic growth by creating thousands of jobs, prioritizing local hires, and offering valuable job training and business opportunities for minority- and women-owned businesses.

Re-elected with resounding support in 2017 and 2022, Councilmember Price remains steadfast in his commitment to addressing the housing crisis, reducing homelessness, supporting businesses, enhancing public safety, and improving the overall quality of life for District 9 residents.